

About

We provide technical solutions for social scientists by connecting **AI tools with human-centered practices**. Our work helps to make sense of large amounts of complex or **unstructured textual or numerical data**, and to make findings more accessible to the world. We help clients build capacity, develop flexible tools, and explore emerging technologies.

Sample Applications

Understanding large amounts of text with AI

- + Qualitative coding or categorization of lengthy implementation reports
- + Summarization or thematic analysis of large numbers of interviews

Analyzing messy or unpredictable data using AI

- + Crawling the web for insights into where a program is offered or how it is described
- + Building a cohesive dataset based on tables found across thousands of PDFs

Developing data pipelines to support AI

Principles

Because we believe in a **shared duty to adopt AI tools responsibly**, our work is rooted in both human-centered practices and technological expertise. Each project begins with a co-created foundation of **ethics, equity, and human participation**. We help our clients use emerging tools to do exciting new things, while remaining fully aligned with their values.

Core Competencies

- + Artificial Intelligence
- + AI Strategy
- + AI Ethics & Equity
- + Data Strategy
- + Quantitative Analysis
- + Data Governance & AI Compliance
- + Qualitative Analysis
- + Data Visualization
- + Data Engineering

Building tools for dissemination and open access

- + An AI-assisted research navigator to help readers find answers from a library of reports
- + An AI chatbot that helps convey technical information in a more accessible way

Safeguarding for ethical and equitable AI use

- + Quantitative vetting to ensure a new AI tool is free from algorithmic bias
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Creating efficiencies in quantitative analysis

Differentiators

- + Ethics & Equity Focus
- + Subject Matter Expertise
- + AI with Human-Centered Practices
- + Knowledge of Research Context
- + Alignment of Technology with Mission & Values
- + Diverse Stakeholder Engagement

Point of Contact

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SBA Minority-Owned Small Business
CAGE: 15BA9
UEI: L3SEVMZEDHW5
NAICS: 541512 (Small)