Cho + Greenstein Analytics

Capability Statement

Cho + Greenstein Analytics, LLC

About

We provide technical solutions for social scientists by connecting **AI tools with human-centered practices**. Our work helps to make sense of large amounts of complex or **unstructured textual or numerical data**, and to make findings more accessible to the world. We help clients build capacity, develop flexible tools, and explore emerging technologies.

Core Competencies

- Artificial Intelligence
- AI Ethics & Equity
- Quantitative Analysis
- Qualitative Analysis
- Data Engineering
- AI Strategy
- Data Strategy
- Data Governance & AI Compliance
- Data Visualization

Sample Applications

Understanding large amounts of text with AI

- Qualitative coding or categorization of lengthy implementation reports
- Summarization or thematic analysis of large numbers of interviews

Analyzing messy or unpredictable data using AI

- Crawling the web for insights into where a program is offered or how it is described
- Building a cohesive dataset based on tables found across thousands of PDFs

Developing data pipelines to support AI

Building tools for dissemination and open access

- An AI-assisted research navigator to help readers find answers from a library of reports
- An AI chatbot that helps convey technical information in a more accessible way

Safeguarding for ethical and equitable AI use

- Quantitative vetting to ensure a new AI tool is free from algorithmic bias
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Creating efficiencies in quantitative analysis

Principles

Because we believe in **a shared duty to adopt AI tools responsibly**, our work is rooted in both human-centered practices and technological expertise. Each project begins with a co-created foundation of **ethics**, **equity**, and **human participation**. We help our clients use emerging tools to do exciting new things, while remaining fully aligned with their values.

Differentiators

- Ethics & Equity Focus
- AI with Human-Centered Practices
- Alignment of Technology with Mission & Values
- Subject Matter Expertise
- Knowledge of Research Context
- Diverse Stakeholder Engagement

SBA Minority-Owned Small Business
CAGE: 15BA9
UEI: L3SEVMZEDHW5
NAICS: 541512 (Small)

Point of Contact
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